

AUG20/12 11.01
** WPXI-TV ***

REP HEADLINE# 6287540
*** ORIGINAL REV#0 ***


REP: TO 1
FR :
NEW
TTL
PLE

REP HEADLINE# 6287540
 *** ORIGINAL REV#0 ***
 REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG20/12 11.01
 *** WPXI-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
3			1200N-1230P PROGRAM : NOON NEWS RA35+ : 2.8 CON COM1: NOON NEWS	30		\$275.00	8/21	8/24	4		TU-F	4
4			400P-430P PROGRAM : JUDGE JUDY RA35+ : 3.5 CON COM1: JUDGE JUDY	30		\$300.00	8/21	8/24	4		TU-F	4
5			500P-530P PROGRAM : NEWS RA35+ : 4.9 CON COM1: NEWS	30		\$550.00	8/21	8/24	2		TU-F	2
6			600P-630P PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS	30		\$700.00	8/21	8/24	4		TU-F	4
7			600A-700A PROGRAM : NEWS RA35+ : 3.4 CON COM1: NEWS	30		\$600.00	8/21	8/24	4		TU-F	4
8			700P-730P PROGRAM : JEOP/WHEEL RA35+ : 6.9 CON COM1: JEOP/WHEEL	30		\$1,100.00	8/21	8/24	2		TU-F	2
9			700A-900A PROGRAM : TODAY SHOW RA35+ : 4.0 CON COM1: TODAY SHOW	30		\$525.00	8/21	8/24	4		TU-F	4
10			900A-1000A PROGRAM : TODAY SHOW RA35+ : 3.1 CON COM1: TODAY SHOW	30		\$350.00	8/21	8/24	2		TU-F	2

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG20/12 11.01
 *** ORIGINAL REV#0 *** ** WPXI-TV ***

:LINE#:REP	:CD	TIME PERIOD	: LGTH	: SEC	: RATE	: START DATE	: END DATE	: SPTS /WK	: WEEK INVT	: DAYS	:TOTL: :SPTS:
11		1200N-1230P	30		\$275.00	8/27	8/27	1		MON	1
PROGRAM : NOON NEWS											
12		400P-430P	30		\$300.00	8/27	8/27	1		MON	1
PROGRAM : JUDGE JUDY											
13		600P-630P	30		\$700.00	8/27	8/27	1		MON	1
PROGRAM : NEWS											
14		600A-700A	30		\$600.00	8/27	8/27	1		MON	1
PROGRAM : NEWS											
15		700A-900A	30		\$525.00	8/27	8/27	1		MON	1
PROGRAM : TODAY SHOW											
AUG/12		17075.00	SEP/12	\$2,400.00							
										CONTRACT TOTAL	19475.00
										TOTAL SPOTS	36


 10553275

MARKET TOTALS \$64,916 WPXI 30% KDKA 34% WTAE 36% WPGH 0% CABL 0% WPCW 0% WPMY 0%
 SVC- NSI
 DEMOS- RA35+*